

# FINAL THOUGHTS

insights from our journey

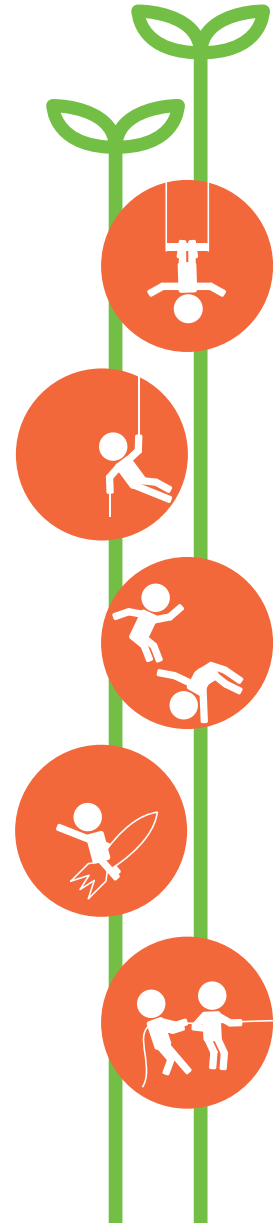
## FINAL THOUGHTS

Our short-lived experience made us reflect on the lifecycle of a non-profit. Is it better to have a short, exhilarating life and make a big bang? Or continue forever, but make less of an impression? As one of our team quipped; 'we were always more Jimi Hendrix than Cliff Richard'. We made decisions that put our future at risk to achieve the possibility of great things. For example, we chose to hire a person to build tech products to transform our sector rather than a fundraiser to give us a better chance of surviving.

Were we wrong to do this? Were we a failure because we didn't make it to our fourth birthday? The answers come down to perspective. For us, these questions don't even matter. Because we lived our life how we wanted to live it and wouldn't have it any other way. The things that made us strong – our five values – were also what made us weak and, ultimately, led us to where we are today.

Our youthfulness allowed us to work with vibrancy but made us naïve. Our adventurous spirit took us to new frontiers but made us vulnerable. Our fresh thinking generated innovation but made us change things too quickly. Our desire to go further was what drove us but made us take on too much. Our bias for working together with others created better results but made us susceptible to their whims.

Perhaps this is our most important learning. Be true to your values. You might not always achieve everything you want but you'll be happy.





2012 to 2015